

## VIDESTRA

# VestraView™ Live Camera and Streaming Video System

One Simple Workflow for You Live Cameras and Streams

VestraView provides a single, universal workflow to manage, broadcast and publish all your remote live cameras and H.264 streams. The simple VestraView interface consolidates camera controls, genlocked HD SDI output and digital publishing of all your incoming H.264 streams.

Features include:

- A simple, intuitive interface.
- Native control of Axis, Sony and Truen cameras, with support for many other H.264 cameras:
  - o You own the cameras and content.
  - o Full sharing control.
- Four or eight simultaneous channels of decoded, full-resolution HD SDI.
- Unlimited digital publishing options.
- Automated tools to share your camera feeds with affiliates and media partners.
- Manage other live streams such as DOT cameras, SevereStudios™

originating station. The camera owner only needs to grant affiliates permission once, and those group members can then automatically access any feed within the group, at any time. Camera feeds from stations are as easy to access as your own — right from your house router.

Integrate third-party streaming content VestraView includes custom control panels to preview, manage and broadcast video from other online sources. Videstra has agreements with the Severe Studios™ storm chaser network and EarthTV Networks. These sources will be available in HD-SDI, with full audio, through the V-streamer. We also have a generic user panel for other generic streams. Automatic, live digital publishing

Your website will always have up-to-the minute views from each neighborhood in your coverage area. All or your news, weather and traffic apps can include images, live views and time-lapse video to match locations around the viewing area. Monetize your digital



as DO1 cameras, SevereStudios storm chaser network feeds, EarthTV™ global camera feeds, and virtually any other H.264 stream you want to broadcast or stream online. (Note – SevereStudios and EarthTV services are sold separately.)

- Interface tools for popular production automation systems.

In your broadcast plant, VestraView provides the same simple workflow for every camera and stream touchpoint from the newsroom and weather office to production and master control. You own your camera feeds and we give you the power to share these feeds with partners and affiliates as you choose.

All connected cameras are controlled and routed from a single VestraView interface.

The V-Streamer is a one rack-unit device that decodes any four of the available cameras to HD-SDI in real time. A second V-Streamer can be added for a total of eight independent, real-time HD SDI streams. Cloud share cameras with affiliates. Cameras can be shared between affiliates using the cloud. Affiliates can access the feeds without disrupting or depending on the

the viewing area. Monetize your digital

content with graphic sponsor overlays and watermarks

When you add new sponsors by placing cameras at their facilities you can also watermark the camera imagery. These are great tie-ins to your other digital channels, helping sponsors to use camera feeds and images on their websites creates customer loyalty.

#### **Time-Lapse Factory™ and Clip Factory™**

Every minute, VestraView takes a snapshot of each camera in the system and saves it for 96 hours. Users can then create time-lapse video files from any timeframe in the last four days.

Select cameras can continuously record their output in full resolution and framerate. Clip Factory allows you to go back up to 96 hours and select a clip. If one of the clip-enabled cameras captures a newsworthy event, you will be able to easily get the clip to air and on your website. Clips and timelapse movies can be automatically delivered to your weather system and into an existing hit. Email [sales@videstra.com](mailto:sales@videstra.com) for more information.